International Observatory of Management Control
2014

Action Plan 2014
# International Observatory of Management Control

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During the IAFEI Board of Directors meeting in 2013, four new committees were created, of which the International Observatory of Management Controller Committee

Each of the newly created committees is assigned a liaison IAFEI officer tasked to initiate their organization. The membership of the committees will be comprised of representatives from all the IAFEI member institutes.

We need your cooperation to make this IAFEI endeavor a successful one.
1 - Objectives

As the 3 previous editions, the Observatory will be based on a descriptive analysis of international practices.

In 2014, we want to undertake further analysis based on your needs:

1. Interviewing some respondents
2. Promoting the good practices
3. Producing detailed information about methodologies, processes, activities and systems
4. Taking into account your own questions
5. Enlarging the number of international partners
6. Establishing a link between actors:
   - Tool for business experts around the world
   - Tool for the decision-makers
2 - Proposed methodology

This approach involves four steps to launch the 2014 survey:

1. **Design**
   - Emailing identification
   - IAFEI correspondent
   - Collect the needs of associations
   - Developing the survey questionnaire
   - Developing the HTML survey questionnaire

2. **Survey**
   - Launching the survey
   - Collecting answers
   - Interviewing selected respondents

3. **Analysis**
   - Analysis
   - Drafting and conclusions
   - Translation

4. **Promotion**
   - IAFEI world congress
   - FINANCIUM congress
   - Other presentations
# 3 - Macro-planning

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- **Design**
- **Analysis**
- **Promotion**
- **Drafting**

Start: February 2014

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4 - Your contribution for an effective survey

1. More respondents per country
2. Better representativeness (industry sector, company size)
3. Some qualitative interviews

Actual contribution of international partners (by number):

- ANDAF (Italy)
- CFO-FORUM (Israel)
- CIMA (Great Britain)
- FEI (United-States)
- FINEX (Philippines)
- GEIFU (Germany)
- IAFEI (International)
- IMA (United States)
- IMEF (Mexico)
- JACFO (Japan)
- OPWZ (Austria)
- FINEXA (Poland)
- Etc.
5 - Calendar of upcoming actions

TBC