"The role of the Financial Executive as a key player of the Corporate Governance and Responsible Management"

XLII IAFEI World Conference and XL IMEF Annual Convention
November 14th. to 17th. 2012
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The XXI Century presents a huge challenge for the financial executives, where corporate governance and sustainability are crucible for the successful strategies for both short and long term business vision, which are forcing the world to change and thereby the way we make decisions.

The Mexican Institute of Finance Executives (IMEF), consistent with its mission and objectives as well as its association with IAFEI presents a robust program of activities for the XLII IAFEI World Conference and XL IMEF Annual Convention. The Technical Program is highly refined in quality, depth and scope of the economic and financial current topic: “The Role of the Financial Executive as a Key Player of the Corporate Governance and Responsible Management” This theme, as well as the annual IMEF Essay, are enriched with the contribution of the financial executives from affiliated institutes, that meet every year, giving life and origin to the IAFEI World Congress and the Annual IMEF Convention. The accompanying’s program has also been carefully prepared.

I appreciate your participation convinced that the experience we will live together will be as rich as revealing with positive and productive effects for our profession.

JOSÉ ANTONIO QUESADA
National President
Instituto Mexicano de Ejecutivos de Finanzas, A.C.
Cancun, is located in the best area of the Mayan architecture is certainly exemplary sustainability framework, which among other bounties, has beaches and unsurpassed panoramic and peak tourist infrastructure. That is why we are aware of the responsibility that is organizing the World Congress IAFEI, we chose this city as the ideal place to exchange ideas between participants and featured speakers at the Congress.

The World Congress XLII XL IAFEI and IMEF National Convention coincide with high demands and global changes, such as managing responsibly, ethically and efficiently to business and while maintaining a balance between the human need to improve their physical and emotional and conservation of natural resources and ecosystems that sustain the lives of future generations. This is how we see the changes in the corporate governance of the organizations and the search for a sustainable economic sectors, countries, cities, neighborhoods, individual houses, goods and services, occupations, lifestyles, etc.

Issues of accountability and corporate governance are undoubtedly one of the greatest opportunities of our time to focus on the role of finance executive. Thus, these transformations are the subject of study and analysis in this IAFEI World Congress 2012. The IMEF Paper: Mexico 2030, prospective vision leads us to know some of the ways that we go to fill gaps that allow us to be placed in conditions of greater justice and equity. We have the participation of leading experts, both national and international who contribute ideas for improving decision-making of financial executives who are bravely taking on these new responsibilities in response to change.

We give a warm welcome to the Financial Executives and their companions are sure that it will take some very pleasant days enjoying the traditional Mexican hospitality and convinced that they will participate in a technical program and social unsurpassed.

Welcome to Cancun!

JAIME COLLAZO
President
IAFEI World Congress and IMEF National Convention.
The organization of the XLII IAFEI World Conference has been entrusted to the Instituto Mexicano de Ejecutivos de Finanzas (IMEF), which is aware of the importance of this great event, and for this reason it has chosen Cancun, Mexico, as the venue thereof.

Within the framework of IAFEI's world conferences, current economic and financial topics are discussed, looking toward the future. This annual event gathers financial officers affiliated to 17 institutes, representing an equal number of jurisdictions. The exchange of knowledge and experience between high level executives and members of the top management group, as well as the establishment of enduring personal relationships, render excellent results to our association and the enterprises they represent.

Our times provide a great opportunity and an enormous challenge to financial executives, given the hectic changes in technologies, trade and financial services around the world. Now more than ever, we top financial executives must answer the call to become leaders of our profession.

On behalf of IAFEI, I welcome you to Cancun. I am certain that we will return to our home countries and offices with high spirit and encouraged to face the challenges ahead.

HIROSHI YAGUCHI
Chairman IAFEI
International Association of Financial Executive Institutes (IAFEI)
Cancun is located in the southeast of Mexico, in the state of Quintana Roo in the Yucatan Peninsula. Warm white sand beaches, turquoise waters, and the famous Mexican hospitality make Cancun a unique place!

WEATHER
The Cancun weather is tropical and humid, with sunny days throughout the year. The temperature ranges between 20 °C and 30 °C (68 °F to 86 °F) from October to March and from 22 °C to 33 °C (75 °F to 91 °F) from April to September.

AIRPORT
Cancun Airport handles the second largest volume of traffic in Mexico, so the security levels are very high. Since the construction of the new terminal, the airport of Cancun has great modern facilities and equipment. It's fabulous duty-free shops and gift shops offer silver jewelry and souvenirs so you can always buy that last minute gift for your loved ones.

LOCAL TRANSPORTATION
The easiest way is for transportation in Cancun is by bus. You can take a bus to travel to most places in Cancun. In addition, a bus leaves every hour from the airport to downtown Cancun.

TIPS
The average tip for service is 10-15% and one to two dollars per suitcase. Check your bill before tipping, it is possible that it is already included.

TYPE OF VOLTS
The standard Cancun electricity is 110 volts. Hotels usually offer voltage converters for 220 volt devices. Some sockets do not accept polarized or three-pin. It is recommended that you bring your own adapter but can usually get them in the hotel shops.

COMMUNICATIONS
Communications in Cancun are very good. All major tourist areas have services such as fax and internet and you will find wireless internet access in most hotels and in many restaurants and cafes.

To make international calls from Mexico requires dialing the access code 001 for the U.S. and Canada, and 00 + the country code for the rest of the world. The cheapest way to make phone calls is with prepaid cards. Calling from your room can be very expensive.
In one of the most attractive destinations in Mexico, you will find the only hotel in Cancun capable to gather an elegant, refined and exclusive, with focused attention to the smallest detail.

Privileged with two wonderful views: the turquoise Caribbean Sea and the calm waters of the Laguna Nichupte, this luxury hotel in Cancun, awarded with the five AAA Diamonds for 15 consecutive years, opens the door to a world of elegant and sophisticated atmosphere created for guests seeking a stay as unique as they are.

Its private beach that conveys the softness of the sand and a world class SPA. The hotel features the Fiesta Kids Club program that will make the stay of children a unique and fun experience.

ADDRESS AND CONTACT
Blvd. Kukulkán km 9.5 Lote 6 Zona Hotelera 77500, Cancún, Q. Roo Mexico

Fiesta Americana Grand Coral Beach Cancun Resort & Spa
Phone: (998) 881 32 00
Fax: (998) 881 32 88
Check in: 03:00 pm (15:00 hrs.)
Check out: 12:00 pm (12:00 hrs.)
www.fiestamericanagrand.com
TRANSPORTATION

4. AIRPORT-VENUE HOTEL
4.1 AIRPORT-HOTEL
Tuesday November 13th. from the Airport to the Hotel Fiesta Americana Coral Beach from 08:00 to 23:00 hrs.

Wednesday November 14th. from the Airport to the Hotel Fiesta Americana Coral Beach from 08:00 to 20:00 hrs.

We will not have transportation to another destination other than the venue hotel.

5. HOTEL-AIRPORT
5.1 SESSIONS
Sunday 18th. November 06:00 hrs. at 20:00 hrs.

Monday 19th. November from 06:00 hrs. to 20:00 hrs.

We will have no transportation to the airport other than the venue hotel.

COMPLIMENTARY POLICIES
Smoking is not permitted in the hotel. We appreciate to mute your cell phones and answer them in the foyer hall.

SUPPORT MATERIAL
Support material will be delivered in electronic media at the time of the Congress.

IMEF HOSPITALITY DESK
IMEF hospitality desk will be in the “Coral Conference Center” located on the 4th. floor, side of Foyer.

TIME AND ATTENDANCE
We appreciate your sharp assistance in all events.

NETWORKING
We invite you to visit the exhibitors and sponsors stands located at the Exponanciera in the Coral Grand Foyer.

INTERNET ACCESS
Free internet for attendees staying at the venue hotel during the days of the Convention from 14th. to 17th. November.

DRESS CODE (attendants)
- Formal Casual
- Casual (no jeans)
- It is suggested Mexican costume for Welcome Cocktail and white dress (guayabera) for the Closing Dinner.

COMPANION
See accompanying program.
### GENERAL PROGRAM

**Hotel Fiesta Americana Grand Coral Beach Resort & SPA**

**WEDNESDAY, NOVEMBER 14TH, 2012**

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00-19:00</td>
<td>Onsite Registration</td>
<td>Groups Lobby</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Venue Hotel</td>
</tr>
<tr>
<td>08:00-18:00</td>
<td>IMEF Sports</td>
<td>El Camaleón Club Golf</td>
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<tr>
<td></td>
<td>• Golf Tournament</td>
<td>Mayakoba</td>
</tr>
<tr>
<td></td>
<td>• Tennis Tournament</td>
<td>Aqua Live Hotel</td>
</tr>
<tr>
<td>19:00-21:00</td>
<td>Opening Ceremony</td>
<td>Grand Coral Ballroom</td>
</tr>
<tr>
<td></td>
<td>Inauguration IMEF Financial Expo 2012</td>
<td>Venue Hotel</td>
</tr>
<tr>
<td>21:00-23:00</td>
<td>Welcome Cocktail</td>
<td>Sunset &amp; Veranda Terrace</td>
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<tr>
<td></td>
<td>Mexican Party</td>
<td>Hotel Venue</td>
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</tbody>
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**THURSDAY, NOVEMBER 15TH, 2012**

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00-08:00</td>
<td>Free Breakfast</td>
<td>Hotel Restaurants</td>
</tr>
<tr>
<td>08:00-10:30</td>
<td>Technical Program Part I</td>
<td>Grand Coral Ballroom</td>
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<tr>
<td></td>
<td><strong>Corporate Governance</strong></td>
<td>Venue Hotel</td>
</tr>
<tr>
<td></td>
<td>Dr. Guillermo Cruz Reyes</td>
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<tr>
<td></td>
<td>Partner and Managing Director</td>
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<td></td>
<td>Asesores de Consejo y Alta</td>
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<td></td>
<td>Dirección A.C. México</td>
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<tr>
<td></td>
<td><strong>Value Creation</strong></td>
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<tr>
<td></td>
<td>BSA John Garvey</td>
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<tr>
<td></td>
<td>Partner PwC Central Cluster Advisory</td>
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<td></td>
<td>Financial Services , PwC New York USA</td>
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<td></td>
<td><strong>Risk Management</strong></td>
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<td></td>
<td>BAA Michael Herrington</td>
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<td></td>
<td>Partner - Advisory Services Practice</td>
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<tr>
<td></td>
<td>- Ernst &amp; Young LLP McLean, VA USA</td>
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FRIDAY, NOVEMBER 16TH, 2012

Schedule  | Activity                                                                 | Location       | Activity                                                                 | Location       |
-----------|--------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------|----------------|
08:00-09:00| Keynote Speaker - (Breakfast)                                            | Grand Coral Ballroom | Sustainable Development: Science, Politics and Finance                     | Grand Coral Ballroom |
           |                                                                          |                 | Dr. Mario Molina                                                        |                 |
           |                                                                          |                 | Nobel Prize in Chemistry 1995                                           |                 |
09:00-11:30| Technical Program Part II                                               | Grand Coral Ballroom | IT Trends and its Impact on the Business                                | Grand Coral Ballroom |
           |                                                                          |                 | MS. Daryl C. Plummer                                                    |                 |
           |                                                                          |                 | Vicepresident, Chief of Research                                        |                 |
           |                                                                          |                 | and Chief Gartner Fellow, Roswell GA, USA                               |                 |
11:30-12:00| Networking                                                              | Grand Coral Foyer | MBA Natalia Ruderman                                                     | Grand Coral Foyer |
           |                                                                          |                 | Vicepresident of Financial Risk Assessment - IBM, New York, USA         |                 |
12:00-13:00| IAFEI International Observatory of Management Control                   | Grand Coral Ballroom | Social Networks                                                          | Grand Coral Ballroom |
           |                                                                          |                 | MBA Sanjaya Krishna                                                     |                 |
           |                                                                          |                 | Leader of Digital Services Practices                                    |                 |
           |                                                                          |                 | - KPMG, New York, USA                                                   |                 |
13:30-14:00| Networking                                                              | Grand Coral Foyer | Releasing the Potential of Mobility                                     | Grand Coral Foyer |
           |                                                                          |                 | Jorge Seoane                                                            |                 |
           |                                                                          |                 | SAP BDM Mobile Solutions LAC                                            |                 |
14:00-23:00| Discover Xcaret                                                         | Xcaret          | IAFEI International Observatory of Management Control                   | Grand Coral Ballroom |
           |                                                                          |                 | Frédéric Doche                                                          |                 |
           |                                                                          |                 | Vicepresident of the French Association of Financial Executives         |                 |
           |                                                                          |                 | (DFCG)                                                                  |                 |

Schedule  | Activity                                                                 | Location       |
-----------|--------------------------------------------------------------------------|----------------|
08:00-09:00| Keynote Speaker - (Breakfast)                                            | Grand Coral Ballroom |
           |                                                                          |                 |
10:30-11:00| Networking                                                              | Grand Coral Foyer |
11:00-13:30| Sustainable Development                                                 | Grand Coral Ballroom |
13:30-14:00| Networking                                                              | Grand Coral Foyer |
14:00-23:00| Discover Xcaret                                                         | Xcaret          |
<table>
<thead>
<tr>
<th>Schedule</th>
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<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:00-13:30</td>
<td>2013 IAFEI World Congress Announcement</td>
<td>Grand Coral Ballroom</td>
</tr>
<tr>
<td></td>
<td>Dr. Hiroshi Yaguchi Chairman IAFEI</td>
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<tr>
<td>13:30-14:30</td>
<td>Networking</td>
<td>Grand Coral Foyer</td>
</tr>
<tr>
<td>14:30-16:30</td>
<td>Formal Lunch XXVIII IMEF-Ernst &amp; Young Research Award 2012</td>
<td>Grand Coral Ballroom</td>
</tr>
<tr>
<td>16:30-24:00</td>
<td>Free Afternoon</td>
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**SATURDAY, NOVEMBER 17TH, 2012**

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Activity</th>
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<tbody>
<tr>
<td>07:00-08:00</td>
<td>Free Breakfast Hotel</td>
<td>Restaurants Venue Hotel</td>
</tr>
<tr>
<td>07:00-08:00</td>
<td>IMEF Sports</td>
<td></td>
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<tr>
<td></td>
<td>• Athletic Race</td>
<td></td>
</tr>
<tr>
<td>08:00-10:00</td>
<td>Annual IMEF Essay 2012: &quot;MEXICO 2030: PROSPECTIVE VISION&quot;</td>
<td>Grand Coral Ballroom</td>
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<tr>
<td></td>
<td>Introduction</td>
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<td></td>
<td>Ing. Alfredo Giorgana de la Concha Vicepresident of Annual IMEF Essay</td>
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<td></td>
<td>Director of Strategic Valuation at Jones Lange Lasalle Mexico</td>
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<tr>
<td></td>
<td>The Mexico we want for 2030, Government and Economic Policy</td>
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<td>Dr. Mario Rodarte Esquivel CEO of Alpha Omega Ro Consultores Asociados SC.</td>
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<tr>
<td></td>
<td>Infrastructure for Growth and Competitiveness, Vision 2030</td>
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<td>MBA, Francisco Jesús Ibáñez Cortina Partner at PwC, S.C.</td>
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<tr>
<td>10:00-10:30</td>
<td>Networking</td>
<td>Grand Coral Foyer</td>
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<tr>
<td>10:30-11:30</td>
<td>Keynote Speaker</td>
<td>Grand Coral Ballroom</td>
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<tr>
<td>11:30-13:00</td>
<td>IMEF Annual Associates Meeting Closing Remarks – IAFEI World Congress</td>
<td>Grand Coral Ballroom</td>
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<tr>
<td></td>
<td>IMEF National Convention Lic. Gerardo Rodríguez Regordosa SubSecretary</td>
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<tr>
<td></td>
<td>of Finance and Public Credit</td>
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<tr>
<td>13:00-14:00</td>
<td>Networking</td>
<td>Grand Coral Foyer</td>
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<tr>
<td>14:00-20:00</td>
<td>Free Afternoon</td>
<td></td>
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<tr>
<td>21:00-02:00</td>
<td>Closing Gala Dinner Night of Stars</td>
<td>Grand Coral Ballroom</td>
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## COMPANION PROGRAM

**Hotel**  
Fiesta Americana Grand Coral Beach Resort & SPA

### WEDNESDAY, NOVEMBER 14TH, 2012

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>10:00-19:00</td>
<td>Onsite Registration</td>
<td>Groups Lobby, Venue Hotel</td>
<td></td>
</tr>
<tr>
<td>08:00-18:00</td>
<td>IMEF Sports</td>
<td>El Camaleón Club Golf</td>
<td>According to sport</td>
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<tr>
<td></td>
<td>• Golf Tournament</td>
<td>Mayakoba</td>
<td></td>
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<tr>
<td></td>
<td>• Tennis Tournament</td>
<td>Aqua Live Hotel</td>
<td></td>
</tr>
<tr>
<td>19:00-21:00</td>
<td>Opening Ceremony</td>
<td>Grand Coral Ballroom</td>
<td>Mexican Costume</td>
</tr>
<tr>
<td>21:00-23:00</td>
<td>Welcome Cocktail</td>
<td>Sunset &amp; Veranda Terrace</td>
<td>Mexican Costume</td>
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<tr>
<td></td>
<td>Mexican Party</td>
<td>Venue Hotel</td>
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### THURSDAY, NOVEMBER 15TH, 2012

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Activity</th>
<th>Location</th>
<th>Dress Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00-09:00</td>
<td>Breakfast Free</td>
<td>Hotel Restaurants</td>
<td>Comfortable Clothes</td>
</tr>
<tr>
<td>09:00-11:30</td>
<td>Wellbeing and a life without pain through movement and posture</td>
<td>Coral Garden Ballroom/Coral Kingdom Ballroom</td>
<td>Medium Towel</td>
</tr>
<tr>
<td></td>
<td>Lic. Alan Abruch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Zingara Fashion Show</td>
<td>Coral Gallery Ballroom</td>
<td>Casual Beachware</td>
</tr>
<tr>
<td>14:00-23:00</td>
<td>Discovery Xcaret</td>
<td>Xcaret</td>
<td></td>
</tr>
</tbody>
</table>

### NOTE 1

**Xcaret**

- Bring a change of clothes for Cocktail and Shows. (Pashmina, light sweater and flat shoes).
- Bus Trip to Xcaret Park Box Lunch service included. On board sharp at 14:00 hrs. We will have coordinators for boarding.

### NOTE 2

**Xcaret**

Arrive at Xcaret Park by entrance and exclusive access gate. The use of provided bracelet is essential.

**We suggest visiting:**

- Butterfly Garden
- Aquarium
- Wildlife Area
- Mexican Cemetery
- Villa Maya
- Mexico Cava wine
- Silver Mine
- Museo Hacienda Henequenera
- There will be hosts to guide visitors throughout the different areas in the Xcaret Park.
**FRIDAY, NOVEMBER 16TH. 2012**

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</tr>
</thead>
<tbody>
<tr>
<td>09:00-11:00</td>
<td>Key Note Speaker &lt;br&gt;Learn to say &quot;No&quot; We have the tools to coach your life &lt;br&gt;Lic. Tere Bermea</td>
<td>Coral Gallery Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>11:00-12:00</td>
<td>Integration Committee Meeting</td>
<td>Coral Gallery Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>14:30-16:30</td>
<td>Formal Lunch &lt;br&gt;XXVIII Research Award &lt;br&gt;IMEF-Ernst &amp; Young 2012</td>
<td>Grand Coral Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>16:30-24:00</td>
<td>Free afternoon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:30-19:30</td>
<td>&quot;Shopping Therapy&quot;&lt;br&gt;Clothing Sale and duty free, snack and drinks</td>
<td>Luxury Avenue-Kukulcán Mall</td>
<td>Casual</td>
</tr>
</tbody>
</table>

**SATURDAY, NOVEMBER 17TH. 2012**

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<th>Activity</th>
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</tr>
</thead>
<tbody>
<tr>
<td>07:00-08:00</td>
<td>IMEF Sports &lt;br&gt;• Athletic Race</td>
<td>Venue Hotel Restaurants</td>
<td>Casual</td>
</tr>
<tr>
<td>08:00-09:00</td>
<td>Free Breakfast</td>
<td>Coral Gallery Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>09:00-10:00</td>
<td>Mayan Culture &lt;br&gt;Dr. Erik Velásquez García</td>
<td>Grand Coral Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>10:30-11:30</td>
<td>Keynote Speaker</td>
<td>Grand Coral Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>11:30-13:00</td>
<td>IMEF Annual Associates Meeting &lt;br&gt;Closing Remarks</td>
<td>Grand Coral Ballroom</td>
<td>Casual</td>
</tr>
<tr>
<td>14:00-20:00</td>
<td>Free Afternoon</td>
<td>Grand Coral Ballroom</td>
<td>Cocktail or White Dress</td>
</tr>
<tr>
<td>21:00-02:00</td>
<td>Closing Gala Dinner &lt;br&gt;Night of Stars</td>
<td>Grand Coral Ballroom</td>
<td></td>
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</tbody>
</table>
SOCIAL EVENTS

8.1 WELCOME COCKTAIL

Mexican Party

Day: Thursday, November 14th.
Schedule: 21:00 - 23:00 hrs
Location: Sunset & Veranda Terrace
Venue Hotel

Suggested mexican costume

8.2 DISCOVER XCARET

Day: Friday, November 15th.
Schedule: 14:00 - 23:00 hrs
Location: Xcaret Park
Beach are

Wear comfortable clothes and shoes.

Xcaret is a natural park which houses the best of the traditions and culture of Mexico. A paradise which combines natural beauty and cultural richness of the country and the region. Located 45 minutes from Cancun, Riviera Maya, Xcaret find underground rivers, natural pools and a host of attractions that will take you to unforgettable experiences, as the first butterfly garden of Mexico, a Coral Reef Aquarium, one of the few places in the world where you can see reef structures in their natural habitat and the regional wildlife breeding, which has received recognition from Guinness World Records for having achieved the highest number of macaws born in the same facility.

8.3 GALA DINNER

CLOSING COCKTAIL

GALA DINNER

Night of Starts

Day: Saturday, November 17th.
Schedule: 21:00 - 02:00 hrs
Location: Grand Coral Ballroom
Venue Hotel
Cocktail or white formal
9.1 IMEF COMMITTEE

José Antonio Quesada
IMEF National President

Jaime Collazo
President
World Congress

Carlos Osuna
VP of World Congress

Alfredo Capote
VP of Technical Program

Alfredo Giorgana
VP IMEF Essay 2012

Luis Ortiz Hidalgo
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Eduardo Vargas
VP of Special Guests

Juan Carlos Goyenechea
VP Protocol

Ruben Carranza
Advisor

Gregorio Berrones
General Director IMEF

9.2 LADIES COMMITTEE

Gabriela Quesada

Mireya Collazo

Silvia Osuna

Anita Haime

María Elena Nyssen
SPEAKERS

Dr. Guillermo Cruz Reyes
Partner and Managing Director
Asesores de Consejo y Alta Dirección A.C. Mexico

BSA John Garvey
Partner PwC Central Cluster Advisory Financial Services,
PwC New York USA

BAA Michael Herrinton
Partner - Advisory Services Practice - Ernst & Young
LLP McLean, VA USA

Dr. Antonio Vives
Principal Associate at Cumpetere - Consulting Firm on
Sustainable Development & CSR - Washington, DC.
Consulting Professor Infrastructure Finance - Stanford
University, Palo Alto CA. USA

Dr. Donald R. Lessard
EPOCH Foundation Professor of International
Management at the MIT Sloan School of Management

LE y MCO Iliana Rodriguez
Director of Communications - Experiencias Xcaret

Ing. Vidal Muhech Dip
Vicepresident of Projects - Grupo Mexico

Dr. Mario Molina
Nobel Prize in Chemistry 1995

MS Daryl C. Plummer
Vicepresident, Chief of Research and Chief Gartner Fellow,
Roswell GA, USA

MBA Natalia Ruderman
Vicepresident of Financial Risk Assessment - IBM, New
York, USA

MBA Sanjaya Krishna
Leader of Digital Services Practices - KPMG, New York,
USA

Jorge Seoane
SAP BDM Mobile Solutions LAC

Frédéric Doche
Vicepresident of the French Association of Financial
Executives (DFCG) 15
Ing. Alfredo Giorgana de la Concha  
Vicepresident of Annual IMEF Essay  
Director of Strategic Valuation at Jones Lange Lasalle Mexico

Dr. Mario Rodarte Esquivel  
CEO of Alpha Omega, Ro Consultores Asociados SC.

MBA. Francisco Jesús Ibáñez Cortina  
Partner at PwC, S.C.

Lic. Oscar de la Vega Gómez  
Partner at Littler, de la Vega y Conde S.C.

LAE. Carlos GuillermoAmtmann Ituarte  
Director of New Business Development & Global Vencom

C.P. Fernando Liceaga Aparicio  
Director of Administration and Finance at Tetra Pak, S.A. de C.V.
Lic. Alan Abruch  
Egoscue Mexico Clinic Director

Lic. Tere Bermea  
Radio & TV Speaker Conferencist

Dr. Erik Velásquez García  
History Specialist (UNAM)

10.3 SpeakeRS-companion Program
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**Contact:**  
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Gerente de Ventas Corporativas  
Marketing Grupo Ultrafemme  
**Phone:** 52 + (998) 881-3150 Ext. 1520  
**Movil:** 99 82 03 61 89  
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**Fax:** +52 (55) 5481-5370 Ext. 127  
**Web:** www.bakertillymexico.com

**Contact:**  
Adriana Cuevas Villavicencio  
**Phone:** +52 (55) 5420-2362  
**Movil:** +52 (55) 3433-2308  
**Video:** acuevas@evox.com.mx  
**Web:** www.evox.com.mx

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**Contact:**  
Guillermo Flores  
Gerente de Ventas Corporativas  
Marketing Grupo Ultrafemme  
**Phone:** 52 + (998) 881-3150 Ext. 1520  
**Movil:** 99 82 03 61 89  
**E-mail:** guillermo.flores@ultrafemme.com  
**Web:** www.ultrafemme.com  
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**Phone:** 01800 062-7373  
**Web:** www.mapfre.com.mx

**Contact:**  
Guillermo Flores  
Gerente de Ventas Corporativas  
Marketing Grupo Ultrafemme  
**Phone:** 52 + (998) 881-3150 Ext. 1520  
**Movil:** 99 82 03 61 89  
**E-mail:** guillermo.flores@ultrafemme.com  
**Web:** www.ultrafemme.com  
**Web:** www.ultrajewels.com  
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