

Event Name: **4th Annual Retail Banking Conference**
Event Organizer: **Fleming Gulf**
Date: **4th & 5th February 2015**
Venue: **Hotel Royal Chulan, Kuala Lumpur, Malaysia**



Event Brief:

Following the success of the last edition of Retail Banking conference held from 29-30 January 2013 in Singapore, the conference featured diverse pool of industry leaders from renowned organisations. The focus of the conference was the emerging trends and analytical challenges in Retail Banking , the influence of social media and the engaged banking customer, and technology influence towards mobile payments.

The upcoming **4th Annual Retail Banking Conference**, would feature distinguished personnel from banks, regulatory bodies and technology leaders discussing views on emerging trends and alternate channels in Retail Banking - The transition from branch banking to branch-less banking while emphasizing on the fast paced technological climate (NFC Technology, New Data Standard- XBRL,) and approaches to Gen-Y customers as well as the as well as the ever increasing challenges in moving from a product-centric to a customer-centric bank.

Join the leaders from CIMB, Malaysia, DBS Bank, Singapore, ICBC, Hong Kong, Bank of Tokyo-Mitsubishi UFJ, Japan, Standard Chartered, Malaysia and many more to harness the opportunity to meet other delegates and gain insights from the best in the industry, while engaging in thought provoking sessions on the overall perspective towards building a productive market.

Some of the Top Speakers of the event include **Sanjoy Sen**- Managing Director Retail Banking ANZ Singapore, **Rob Findlay**- SVP Customer Experience Strategy and Culture, DBS Bank, Singapore, **YM Raja Teh Maimunah**- CEO & Managing Director Hong Leong Islamic, Malaysia, **Kelvin Poon**, Regional Marketing Director, ICBC, Hong Kong and many other recognized names. The tailored agenda for this two day prestigious conference is packed with in-depth scrutiny of the industry, keynote presentations and interactive panel discussions.

For Registration Details, kindly hyperlink the following <http://bit.ly/4thAnnualRetailBanking> or email **emerson.dinesh@fleminggulf.com** or contact us at 603-2027 4767.