XXXIII IAFEI

WEDNESDAY, 23 OCTOBER 2002

13:00 h. AUDIENCE WITH H.R.H. THE PRINCE OF ASTURIAS. PALACIO DE LA ZARZUELA	Boards of Directors of Spanish Asociation of Financial Executives-AEEF and the International Asociation of Financial Executives Institutes-IAFEI
19:45 h. WELCOME & COCKTAIL STOCK EXCHANGE OF MADRID. AWARDS: FINANCIAL AND BUSINESS MANAGEMENT	Antonio Garrido Lestache CHAIRMAN ORGANIZING COMMITTEE PRESIDENT EUROPE AFRICA AND MIDDLE EAST-IAFEI César Arranz Soler CHAIRMAN SPANISH ASSOCIATION OF FINANCIAL EXECUTIVES-AEEF Antonio Zoido Martínez CHAIRMAN INTERNATIONAL FEDERATION OF STOCK EXCHANGES CHAIRMAN STOCK EXCHANGE OF MADRID Luis Blázquez Torres MINISTER OF ECONOMY OF MADRID REGION

THURSDAY, 24 OCTUBRE 2002

09:00 h. REGISTRATION		
09:30 h. OPENING CEREMONY		José María Álvarez del Manzano MAYOR OF MADRID
10:15-12:00 h. THE NEW WORLD FINANCIAL ARCHITECTURE	Chaired by	Antonio Garrigues Walker PRESIDENT GARRIGUES Juan José Toribio
	Conference	DIRECTOR IESE MADRID Guillermo de la Dehesa VICE-CHAIRMAN GOLDMAN SACHS EUROPE BOARD MEMBER SANTANDER CENTRAL HISPANO Tomás Baliño SENIOR ADVISOR MONETARY AND EXCHANGE AFFAIRS DEPARTMENT INTERNATIONAL MONETARY FUND
12:00 h.	Coffee-Break	
12:30-14:00 h. THE NEW INTERNATIONAL FINANCIAL OUTLOOK	Chaired by	Miguel Fernández de Pineo CHAIRMAN PRICEWATERHOUSECOOPERS
	Conference	Fernando Fernández Méndez de Andes CHANCELLOR OF THE EUROPEAN UNIVERSITY OF MADRID Juan Iranzo PRESIDENT-CEO INSTITUTE OF ECONOMIC STUDIES Ramón Tamames PROFESSOR OF ECONOMY
14:00-16:30 h.	Lunch	Dr. Domingo Cavallo FORMER MINISTER OF ECONOMY OF ARGENTINA
"FINANCIAL GLOBALIZATION IN ARGENTINA"	Conference	PROFESSOR NEW YORK UNIVERSITY STERN SCHOOL OF BUSINESS

THE ROLE OF AUDITORS AND FINANCIAL EXECUTIVES IN THE NEW CRISIS

IAFEI CHAIRMAN

Conference José Luis López Combarros

CHAIRMAN SPANISH ACCOUNTING STANDARDS BOARD

Nelson Carvalho

IAFEI PRESIDENT SOUTH AND CENTRAL AMERICA

FINANCIAL GLOBALIZATION:

WORLD CONGRESS

Kurt Ramin

COMMERCIAL DIRECTOR INTERNATIONAL ACCOUNTING STANDARDS

COMMITTEE FOUNDATION

Allan Cook

TECHNICAL DIRECTOR ACCOUNTING STANDARDS BOARD, UK

Carlos Mallo Rodríguez

CHAIRMAN INTERNATIONAL INSTITUTE OF COST ACCOUNTING

21:00 h.

MADRID: WORLD FINANCIAL

CENTER

Gala Dinner Alberto Ruiz- Gallardón Jiménez

PRESIDENT OF MADRID REGION

FRIDAY, 25 OCTUBRE 2002

09:00-11:00 h. THE CFO IN THE NEW **ECONOMY**

César Arranz Soler Chaired by

CHAIRMAN SPANISH ASSOCIATION OF FINANCIAL EXECUTIVES-AEEF

Conference José Luis Palomo

CFO ENDESA, SPAIN

José María Álvarez Pallete

CFO TELEFÓNICA, SPAIN **Eric Lovisolo** CFO CELIO GOURP, FRANCE

Dr. Pier Luigi de Angelis

CFO EDISOSpA, ITALY Adhemar Magón CFO SUZANO, BRAZIL

11:00-11:15 h.

Coffee-Break

11:15-11:30 h.

XXXIV IAFEI WORLD CONGRESS: ORLANDO, USA 3-4 MAY 2003

11:30-12:00 h.

NON US COMPANIES IN THE STOCK EXCHANGE OF NEW YORK: AN INITIATIVE FROM IAFEI

Conferene

Noga Kainan

PRESIDENT CFO FORUM ISRAEL

12:00-13:00 h.

STOCK EXCHANGES: THE INTEGRATION OF FINANCIAL MARKETS IN EUROPE

Conference Paul Arlman

GENERAL SECRETARY EUROPEAN FEDERATION STOCK EXCHANGES

Jesús González Nieto-Márquez

DIRECTOR OF MARKETS AND LATIBEX STOCK EXCANGE OF MADRID

13:00-14:15 h.

THE INTERNATIONAL WORLD BANKING SYSTEM: TOWARDS GLOBAL BANKING

Chaired by

Isidro Fainé Casas

PRESIDENT-CEO LA CAIXA

Conference Ana Patricia Botín

CHAIRMAN BANESTO Francisco González

CHAIRMAN BANCO BILBAO VIZCAYA ARGENTARIA-BBVA, SPAIN

Alfredo Sáenz Abad

VICE-PRESIDENT AND CEO SANTANDER CENTRAL HISPANO

14:15 h. **CLOSING CEREMONY** Cristóbal Montoro Romero

MINISTER OF FINANCE OF SPAIN

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IVIIIVISTER OF FINANCE OF SPAIN
Lunch
FLORIDA PARK

CHALLENGES AND OPPORTUNITIES FOR THE FINANCIAL EXECUTIVES