

**WEDNESDAY, 23 OCTOBER 2002**

<p>13:00 h. <i>AUDIENCE WITH H.R.H. THE PRINCE OF ASTURIAS. PALACIO DE LA ZARZUELA</i></p>	<p><b>Boards of Directors of Spanish Association of Financial Executives-AEEF and the International Association of Financial Executives Institutes-IAFEI</b></p>
<p>19:45 h. <i>WELCOME &amp; COCKTAIL STOCK EXCHANGE OF MADRID. AWARDS: FINANCIAL AND BUSINESS MANAGEMENT</i></p>	<p><b>Antonio Garrido Lestache</b> CHAIRMAN ORGANIZING COMMITTEE PRESIDENT EUROPE AFRICA AND MIDDLE EAST-IAFEI <b>César Arranz Soler</b> CHAIRMAN SPANISH ASSOCIATION OF FINANCIAL EXECUTIVES-AEEF <b>Antonio Zoido Martínez</b> CHAIRMAN INTERNATIONAL FEDERATION OF STOCK EXCHANGES CHAIRMAN STOCK EXCHANGE OF MADRID <b>Luis Blázquez Torres</b> MINISTER OF ECONOMY OF MADRID REGION</p>

**THURSDAY, 24 OCTUBRE 2002**

**DRAFT AGENDA**

<p>09:00 h. <i>REGISTRATION</i></p>	
<p>09:30 h. <i>OPENING CEREMONY</i></p>	<p><b>José María Álvarez del Manzano</b> MAYOR OF MADRID</p>
<p>10:15-12:00 h. <i>THE NEW WORLD FINANCIAL ARCHITECTURE</i></p>	<p><b>Chaired by</b> <b>Antonio Garrigues Walker</b> PRESIDENT GARRIGUES</p> <p><b>Conference</b> <b>Juan José Toribio</b> DIRECTOR IESE MADRID <b>Guillermo de la Dehesa</b> VICE-CHAIRMAN GOLDMAN SACHS EUROPE BOARD MEMBER SANTANDER CENTRAL HISPANO <b>Tomás Baliño</b> SENIOR ADVISOR MONETARY AND EXCHANGE AFFAIRS DEPARTMENT INTERNATIONAL MONETARY FUND</p>
<p>12:00 h.</p>	<p><b>Coffee-Break</b></p>
<p>12:30-14:00 h. <i>THE NEW INTERNATIONAL FINANCIAL OUTLOOK</i></p>	<p><b>Chaired by</b> <b>Miguel Fernández de Pineo</b> CHAIRMAN PRICEWATERHOUSECOOPERS</p> <p><b>Conference</b> <b>Fernando Fernández Méndez de Andes</b> CHANCELLOR OF THE EUROPEAN UNIVERSITY OF MADRID <b>Juan Iranzo</b> PRESIDENT-CEO INSTITUTE OF ECONOMIC STUDIES <b>Ramón Tamames</b> PROFESSOR OF ECONOMY</p>
<p>14:00-16:30 h. <i>"FINANCIAL GLOBALIZATION IN ARGENTINA"</i></p>	<p><b>Lunch Conference</b> <b>Dr. Domingo Cavallo</b> FORMER MINISTER OF ECONOMY OF ARGENTINA PROFESSOR NEW YORK UNIVERSITY STERN SCHOOL OF BUSINESS</p>
<p>16:45-18:45 h. <i>THE ROLE OF AUDITORS AND FINANCIAL EXECUTIVES</i></p>	<p><b>Chaired by</b> <b>David Morris</b> IAFEI CHAIRMAN</p>

*THE ROLE OF AUDITORS  
AND FINANCIAL EXECUTIVES  
IN THE NEW CRISIS*

IAFEI CHAIRMAN

**Conference** **José Luis López Combarros**  
CHAIRMAN SPANISH ACCOUNTING STANDARDS BOARD  
**Nelson Carvalho**  
IAFEI PRESIDENT SOUTH AND CENTRAL AMERICA

**FINANCIAL GLOBALIZATION:**

## WORLD CONGRESS

	<p><b>Kurt Ramin</b> COMMERCIAL DIRECTOR INTERNATIONAL ACCOUNTING STANDARDS COMMITTEE FOUNDATION</p> <p><b>Allan Cook</b> TECHNICAL DIRECTOR ACCOUNTING STANDARDS BOARD, UK</p> <p><b>Carlos Mallo Rodríguez</b> CHAIRMAN INTERNATIONAL INSTITUTE OF COST ACCOUNTING</p>
<p>21:00 h. <i>MADRID: WORLD FINANCIAL CENTER</i></p>	<p><b>Gala Dinner</b> <b>Alberto Ruiz- Gallardón Jiménez</b> PRESIDENT OF MADRID REGION</p>

### FRIDAY, 25 OCTUBRE 2002

<p>09:00-11:00 h. <i>THE CFO IN THE NEW ECONOMY</i></p>	<p><b>Chaired by</b> <b>César Arranz Soler</b> CHAIRMAN SPANISH ASSOCIATION OF FINANCIAL EXECUTIVES-AEEF</p> <p><b>Conference</b> <b>José Luis Palomo</b> CFO ENDESA, SPAIN</p> <p><b>José María Álvarez Pallete</b> CFO TELEFÓNICA, SPAIN</p> <p><b>Eric Lovisolo</b> CFO CELIO GOURP, FRANCE</p> <p><b>Dr. Pier Luigi de Angelis</b> CFO EDISOSpA, ITALY</p> <p><b>Adhemar Magón</b> CFO SUZANO, BRAZIL</p>
<p>11:00-11:15 h.</p>	<p><b>Coffee-Break</b></p>
<p>11:15-11:30 h.</p>	<p>XXXIV IAFEI WORLD CONGRESS: ORLANDO, USA 3-4 MAY 2003</p>
<p>11:30-12:00 h. <i>NON US COMPANIES IN THE STOCK EXCHANGE OF NEW YORK: AN INITIATIVE FROM IAFEI</i></p>	<p><b>Conferene</b> <b>Noga Kainan</b> PRESIDENT CFO FORUM ISRAEL</p>
<p>12:00-13:00 h. <i>STOCK EXCHANGES: THE INTEGRATION OF FINANCIAL MARKETS IN EUROPE</i></p>	<p><b>Conference</b> <b>Paul Arlman</b> GENERAL SECRETARY EUROPEAN FEDERATION STOCK EXCHANGES</p> <p><b>Jesús González Nieto-Márquez</b> DIRECTOR OF MARKETS AND LATIBEX STOCK EXCHANGE OF MADRID</p>
<p>13:00-14:15 h. <i>THE INTERNATIONAL WORLD BANKING SYSTEM: TOWARDS GLOBAL BANKING</i></p>	<p><b>Chaired by</b> <b>Isidro Fainé Casas</b> PRESIDENT-CEO LA CAIXA</p> <p><b>Conference</b> <b>Ana Patricia Botín</b> CHAIRMAN BANESTO</p> <p><b>Francisco González</b> CHAIRMAN BANCO BILBAO VIZCAYA ARGENTARIA-BBVA, SPAIN</p> <p><b>Alfredo Sáenz Abad</b> VICE-PRESIDENT AND CEO SANTANDER CENTRAL HISPANO</p>
<p>14:15 h. <i>CLOSING CEREMONY</i></p>	<p><b>Cristóbal Montoro Romero</b> MINISTER OF FINANCE OF SPAIN</p>
<p>14:30 h.</p>	

<b>CLOSING CEREMONY</b>	<b>MINISTER OF FINANCE OF SPAIN</b>
<b>14:30 h.</b>	<b>Lunch</b>
<b>21:00 h.</b> <b>GALA DINNER</b>	<b>FLORIDA PARK</b>

## **CHALLENGES AND OPPORTUNITIES FOR THE FINANCIAL EXECUTIVES**