

International Engagement

DFCG INCREASINGLY ACTIVE ON THE INTERNATIONAL SCENE

A founding member of the International Association of Financial Executive Institutes (IAFEI), DFCG and its members are active within the IAFEI leadership and events. Daniel Burlin, a former DFCG President, is currently Vice-Chairman of IAFEI and Marc Ugolini chairs the IAFEI Europe-South America region. Large French delegations usually attend the Worldwide IAFEI Congresses (Florence 2004, Manila 2005, Berlin in 2006, Tokyo 2007) which are open to all DFCG and other IAFEI institute members. In December 2008 DFCG hosts the IAFEI World Congress of Financial Executives in Paris along with Financium, the annual DFCG national congress attracting more than 1000 participants.

A large number of DFCG members have extensive international experience and/or interests which they share as part of the DFCG International Group, chaired by Armand Angeli. The International Group organizes :

- international conferences within Financium each year
- bilateral summits : with corresponding sister associations including France/USA (2004), France/Germany (2003), France /Italy (April 2008)

The International Group of DFCG welcomes new members interested in :

- NETWORKING AND EXCHANGING WITH PROFESSIONAL COUNTERPARTS IN OTHER PARTS OF THE WORLD
- KEEPING UP-TO-DATE ON INTERNATIONAL DEVELOPMENTS IN THE FIELD OF FINANCE
- ORGANIZING INTERNATIONAL EVENTS
- TAKING PART IN INTERNATIONAL WORKING GROUPS
- WORKING WITH INTERNATIONAL PROFESSIONAL AUTHORITIES.

Paris

14-17 December 2008



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XXXIX IAFEI
World Congress
of Financial Executives

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PALAIS DES CONGRÈS

Achieving excellence through shared experiences

For more than 40 years DFCG has been bringing together leaders across the finance profession in France, providing forums for the exchange of ideas and experiences among peers, pooling know-how, sharing information, tools, and best practices, and leveraging collective strengths for mutual enrichment.

As a result, DFCG has achieved an unequaled position as the reference association of finance executives in France, with strong local and national level networks and activities, complemented by an international outlook and active role in IAFEI.

DFCG provides its 3000 members with continuous opportunities to enrich their skills and enhance their expertise, to establish national and international networks of colleagues, and to be recognized as experts in the evolving finance profession in France and around the world.

I want to thank all DFCG members for their active participation which helps to enhance our profession through improving the knowledge, skills and competencies of our members. As well, I want to invite leaders in allied fields and organizations, across the private and public sectors, to join in our discussions and activities, particularly as part of the upcoming congresses in Paris, other parts of France and around the world. Through these interactions we can broaden our horizons and each of us become better at what we do.

François MEUNIER
President DFCG

Working Together

Leader among professional financial management associations

3 000 members

1 700 companies representing 1/3 of the French GDP

40 YEARS AS THE REFERENCE ASSOCIATION FOR FINANCE EXECUTIVES IN BOTH NATIONAL AND INTERNATIONAL SPHERES

Created in 1964, DFCG is an association of professionals, of whom 85% are CFO's, finance executives, controllers in private or public organizations. Members also include other finance and accounting experts and academics, consultants in management, finance and information systems, as well as young professionals destined to become leaders in the profession. From the beginning, DFCG has maintained an international outlook. As a founder of the international association of finance executives institutes (IAFEI), DFCG remains one of the most active associations. DFCG's dynamic International Group organizes international exchanges and leverages the international experience of members.

DIVERSITY FOR ENRICHMENT

DFCG has some 3,000 members working in every economic and geographical sector across France, and within the full range of organization sizes from major multinational conglomerates (MNCs) and public sector organizations, to small and medium enterprises (SMEs), the latter of which are represented by a large proportion of the DFCG membership, consistent with the economic composition of France. The significant diversity and size of DFCG's membership combine to provide a unique platform for exchange and enrichment through experience sharing. Its Administrative and Financial Executives or Management-Finance Directors are in leading SMEs. This diversity is a formidable means of enrichment and experience sharing in discussions.

Exchanging

300 events

35 000 participants

Every business day of the year, at least one DFCG event is held somewhere in France. Events include topical seminars and debates with experts, as well as larger annual congresses such as Financium (more below), Progiform highlighting the latest financial systems and processes, and Les Assises des Services Publics, a large government services congress devoted to issues within the public sector.

FINANCIUM

The must-go-to event in December each year, DFCG's Financium congress provides finance executives with state-of-the-art insights from leading experts. Comprehensive in scope, encompassing all relevant business areas and centers of interest Financium brings in-depth knowledge through a combination of conferences, panel discussions, testimonials, networking events and a large complementary trade fair. Speakers include CEO's, CFO's, managing directors, finance executives, management controllers, as well as experts in information and communications technologies, auditors and accountants, lawyers, and leading consultants.

Sharing

PROVIDING THE BEST CAREER DEVELOPMENT AND INFORMATION TOOLS : Monthly Exchange Review and National and International News Relevant to Finance Executives.

DFCG's monthly review magazine "EXCHANGE" ("ECHANGES") enjoys a prestigious position as one of the most prized journals read by finance professionals in France. With a print run of 4 200 copies containing an average of 70 pages of high quality content, EXCHANGE provides a unique forum for exchanging ideas and best practices, addressing technical subjects, and staying abreast of current events in the finance field in France and internationally. DFCG members receive 11 issues of EXCHANGE per year + two special issues.

THE REVUE-ECHANGES.ORG WEBSITE

In addition to the DFCG EXCHANGE review, Members enjoy personal access to the revue-echanges.org website containing current and archived articles from the on-line magazine "EXCHANGE", including those in the latest print issue.

THE MONTHLY ELECTRONIC NEWSLETTER

Members of DFCG regularly receive up-to-date news advisories by e-mail.

THE DFCG.COM WEBSITE

As the showcase for the association, DFCG's website presents information on all DFCG committees, working groups and publications. DFCG members have exclusive access to the work of these groups including documents issued during conferences, and they can also access the DFCG Membership Directory.

THE DFCG COLLECTION

Published by the Organisation Publishing house, the DFCG book collection currently includes eight works presenting a modern, highly operational view of the business, techniques, and methods used by finance management directors, including :

❑ The Change in Management Control by Daniel Corfmat, Philippe Baron and Arnaud Helluy, with a foreword by Louis Schweitzer

❑ The Creation of Value by Felix Bogliolo

❑ Project Engineering to Create Value by Jean-Jacques Pluchart

❑ The MBM Method, for Sustainable Performance Management by H-Thomas Johnson and Anders Bröms, foreword by Danielle Levi-Feunteun

❑ Global Corporate Performance by Denis Molho and Dominique Fernandez-Poisson

❑ IAS/IFRS Standards - The Things to Do, and How to Do Them by a group of DFCG member authors. 2nd edition updated in January 1, 2005.

New in 2007

❑ Strategic Alignment by Robert S. Kaplan and David P. Norton

❑ Measuring Performance in Management Control by David Autissier, published with the support of the DFCG in the "Performance Indicators" collection.

TECHNICAL WORKBOOKS

Technical Workbooks, averaging 30 to 50 pages in length, provide summaries of the expert work conducted by Association's working groups on key subjects within finance and management including :

❑ IFRS/IAS Standards and Financial Communication, Recommendation Guide for Use by Industrial and Commercial Firms

❑ Merger and Acquisition Operations : Good Practices as Seen by Financial Executives

❑ Financial Director and Internal Audits : Roles and Responsibilities.

POINT OF VIEW FILES

Similar in purpose to the workbooks, the Point of View Files contain more synthesized versions of the results of DFCG working groups. Ten files have already been produced, averaging 4-8 pages in length, including one on "Management fees" prepared by the DFCG Tax Committee.

MEMBER CONTACTS

THE DFCG DIRECTORY

Published at the end of June each year, the DFCG directory is an invaluable resource for finance executives, providing links and member contact details as well as information on the national, regional, local, sectoral and special interest groups as well as governing bodies that drive the activities of DFCG. The 400 page directory is organized intelligently, with listings arranged alphabetically, by firm, by industry sector, and by branch, and it is reserved exclusively for DFCG members.

40 years of publication

5 000 articles