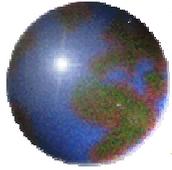


# 云计算是财务信息化升级的方向

Improving Finance Info. By Cloud Computing

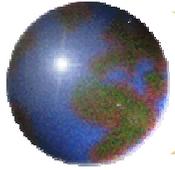
周子学 Zhou Zixue

2011.9 Sept. 2011



# 全球经济不景气要求企业加快 管理创新

**Management innovation in need under world economics  
depression**



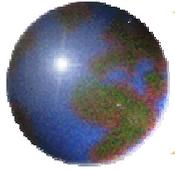
## 全球经济不景气要求企业加快管理创新

❑ 各国政府为应对金融危机大量举债，引起债务危机。

To deal with the financial crisis, most governments fell into in debt, which cause sovereign-debt crisis

❑ 消除债务危机及其不利影响，是一个长期的过程。

Elimination of the debt crisis and its adverse effects, is a long process.



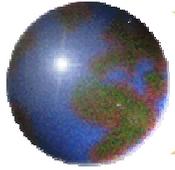
## 全球经济不景气要求企业加快管理创新

- ❖ 金融危机和主权债务危机引发发达国家市场需求萎缩。

Financial crisis and sovereign debt crisis shrinking demand in developed countries.

- ❖ 恢复市场，重振需求也是一个长期的过程。

Restore and revitalize the market demand is also a long process.



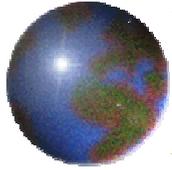
## 全球经济不景气要求企业加快管理创新

- ❖ 全球大宗商品价格高位运行、全球性通胀等给企业带来日益沉重的负担。

High global commodities prices and global inflation bring increasing burden to enterprise.

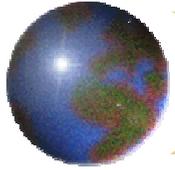
- ❖ 不利的经营环境，逼迫着企业加快寻找新的突破办法，管理创新，特别是财务管理创新是其中的主要方面。

Unfavorable business environment requires enterprises to accelerate the search for a new breakthrough approach. Management innovation, especially in financial management is one of the main aspects of innovation.



# 云计算给企业的财务管理创新 提供了机会

**New applications of IT provide new means to the  
financial management innovation.**



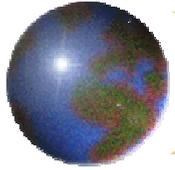
## 云计算给企业的财务管理创新提供了机会

❖ 定义：建立在网络、通信、计算机硬件、软件高度发达基础之上的信息化新应用： SaaS、PaaS、IaaS。

Definition: new applications of informatization based on the highly development of networking, communications, computer hardware, software.

❖ 随着信息技术发展，财务信息化建设进程也不断加快，并出现新的变化。云计算是当前信息化发展一个重要方向

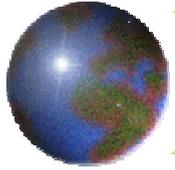
With the development of information technology, constructing process of financial information system has been accelerated. Cloud computing is an important direction of informatization development.



## 云计算给企业的财务管理创新提供了机会

❏ 云计算实质上是信息产业在技术进步中的新一次专业化分工。

Cloud computing , in essential, is a new specialized division of labor during the technological advances in information industry.

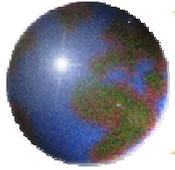


## 云计算给企业的财务管理创新提供了机会

■ 现代财务信息化是企业信息化的核心环节，对信息的及时性、准确性和前瞻性要求日益提高。

Financial informatization is an important aspect of enterprise management nowadays. Financial management needs more and more timely, accurate and proactive information.

.



## 云计算给企业的财务管理创新提供了机会

- ❖ 在传统的财务信息化模式下，企业自己建设、运营和维护系统，是一种“自给自足”的“小农经济”模式。

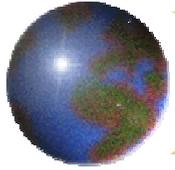
In traditional mode, MIS is constructed, operated and maintained by each company.

- ❖ 自建系统只能满足企业一定时期内，财务信息处理的需要

Self-built system can only meet the needs of the financial information processing in a certain period.

- ❖ 系统还需要不断的更新升级，投资大，财务人员花费大量时间和精力去学习和适应新系统，人力物力都陷入疲惫状态。

System also need to constantly update the upgrade, which need a large amount of fund. Staff must spend considerable time to learn and adapt to the new system.



## 云计算给企业的财务管理创新提供了机会

- ❖ 云计算意味着今后企业不再需要自己建设系统。

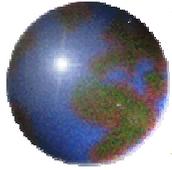
Cloud computing means that companies no longer need to build its own system.

- ❖ 企业只要通过网络支付，就可购买到所需的服务。

By the payment through the network, services you need can be purchased.

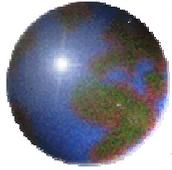
- ❖ 这样我们省去了什么？大量的投资、成本和麻烦。

What we save is a lot of investment, cost and trouble.



# 我们需要做什么？

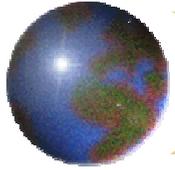
**What to do?**



## 我们需要做什么？

- 对已经自己建设财务信息系统的企业而言，需要规划一下现有的信息资源，做好财务信息系统分步骤向云计算迁移的规划，最终变建设信息化基础设施为购买云计算服务。

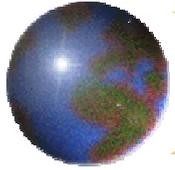
For those companies, who have already built their own information system, should begin to make the plan of transferring their own system to cloud computing. At last, most financial information services can be provided by cloud computing.



## 我们需要做什么？

■ 对大量还未使用财务信息化系统的中小企业而言，通过购买云服务，直接跨入云计算阶段。

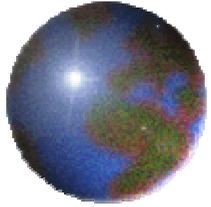
For those SMEs, who have not built IT system, should get their financial information services from cloud computing providers, rather than to buy and build their own IT system.



## 我们需要做什么？

- 园区要重点建立云计算中心，为中小企业提供信息化服务。

Industrial parks should focus on the establishment of cloud computing centers to provide information services for small and medium enterprises.



敬请指正

Thanks